

HOW CAN YOU HELP TO REDUCE SINGLE-USE PLASTIC?

THE PROBLEM: ONE GARBAGE TRUCK FULL OF PLASTIC ENTERS THE OCEAN EVERY SINGLE MINUTE



It turns out our recycling system isn't quite as effective as most of us believe.

Only 9% of plastic is actually recycled, so the solution has to go beyond what we do with our disposable items. We have to use less disposables.

The good news is this is EASY TO DO!



THE SOLUTION: THE NEW "3 Rs"

The recycling symbol represents infinity, implying we can reuse items over and over again. But that's not quite true...

REDUCE

The most important choice we can make is to lessen our exposure to disposable materials in any form. There are certain types of plastic that are very hard to avoid so it's not about being perfect overnight. Increasing your awareness, and choosing to lessen the disposable plastic that you come into contact with is a huge first step.



REUSE

Instead of purchasing anything that comes in a disposable container, choose to carry around reusable alternatives. Pick up a reusable coffee cup, a sturdy reusable bag, some sustainably-produced reusable cutlery, or a shiny new FINALSTRAW to add to your keychain, and show off your respect for our planet!

THANK YOU!



REFUSE

It's time to start exercising our choice as consumers to just simply say "NO, THANK YOU." Tell your baristas, your servers, and your friends that you don't want a throw-away cup or straw next time you're craving something sippable. If they give you a straw or cup before you can decline, politely suggest that they #askfirst next time.

#NOTHANKYOU



PLASTIC BY THE NUMBERS

(AND THE DIRTY PLASTIC SECRETS THAT NOBODY TOLD YOU)



Polyethylene terephthalate (PETE)
soft drink, water, and cooking oil
bottles, fruit juice bottles



1 and 2 plastics are
commonly recyclable



High-density polyethylene (HDPE)
shampoo containers,
detergent bottles, milk jugs



Polyvinyl chloride (PVC)
plastic piping, vinyl floors, cable
covering, bubble wrap



3-7 plastics are typically
not recyclable



Low-density polyethylene (LDPE)
plastic bags, food wrappings
(bread bags, granola bars, etc.)



Polypropylene (PP)
bottle lids, luggage, housewares,
plastic furniture



Polystyrene (PS)
takeout containers, plastic cutlery,
fridge trays, toys, jewelry



Other Plastics
water cooler bottles, baby cups,
fiberglass, nylon, other plastics

PLASTIC: IT'S WHAT'S FOR DINNER

Plastic breaks down in the ocean, and wildlife consumes it. That means if we eat seafood... so do we.

WE PRODUCE 300 MILLION TONS OF PLASTIC EACH YEAR

And half of it is disposable (so 136.5 million tons ends up in landfills or the oceans).

91% OF PLASTIC IS NOT RECYCLED

nine out of ten items that you recycle end up in landfills or the ocean

THE TOP 4 REUSABLES

Hey hey, ho ho! Plastic bags have got to go!
say "no, thank you" to plastic bags.
bring your own reusable bag instead!



Coffee cups = plastic undercover
coffee cups are lined with plastic, making
recycling very tough. bring your own!



Let's stop forking over our oceans
plastic cutlery wreaks havoc in our oceans.
pick up a reusable, and look out for **FinalFork!**



Suck responsibly!

straws are incredibly easy to avoid. let straws
be your gateway reusable. pick up a
FinalStraw and flex that #nothankyou muscle!



We've only got one home,
and Mars looks pretty cold.
Let's take care of what we
have. Decline disposables
whenever you can.



#NOTHANKYOU